

Giovanni F. Molina Aguirre

Ph.D. Candidate in
Economics &
Sustainability
Researcher

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📍 Spain / Italy

🔗 about.me/gioma

🚩 Brazilian, Ecuadorian

📄 SUMMARY

Ph.D. candidate in Economics and Management for Innovation and Sustainability with a strong interdisciplinary background in cultural heritage, social development, and applied research. Experienced in academic research, cross-cultural collaboration, and project coordination. Currently finalizing doctoral studies (expected completion: late 2026) and actively seeking opportunities in academia, policy research, cultural institutions, or sustainable development.



PROFESSIONAL EXPERIENCE

Ph.D. Researcher

University of Cassino and Southern Lazio – Department of Economics and Law, Italy.
Nov 2023 – Present

- Conducting interdisciplinary research on the economic valorization of cultural heritage within regional sustainability frameworks.

Visiting Researcher

GRATET Research Group - Universitat Rovira i Virgili (URV)
Tarragona, Spain
May 2025 – May 2026

🎓 EDUCATION

Ph.D. in Economics and Management for Innovation and Sustainability

- *Institution:* University of Cassino and Southern Lazio
- *Location:* Cassino, Italy
- *Date:* Nov 2023 – Expected Oct 2026
- Research focus on heritage economics and governance policies. Funded by NextGenerationEU (NRRP).

MA TEMA+ European Societies: Heritage and Development

- *Institution:* Charles University
- *Location:* Prague, Czechia
- *Date:* Aug 2021 – Jun 2023
- *Description:* Grade: A w/honours (120 ECTS).
- *Thesis:* *Wine labeling in Mělník wine subregion and self-identification towards cultural heritage.*

MA European Social Spaces: Development and Heritage

- *Institution:* Eötvös Loránd University / Charles University / EHESS
- *Location:* Budapest / Prague / Paris
- *Date:* Aug 2021 – Jun 2023
- *Description:* Grade: A (120 ECTS). *Thesis:* *Wine and Identity.*

Specialization in Cultural Management

- *Institution:* IF Sul de Minas Gerais University
- *Location:* Brazil
- *Date:* Jul 2019 – May 2020

B.A. in History

- *Institution:* Universidade Estadual Paulista – UNESP
- *Location:* São Paulo, Brazil
- *Date:* Jan 2014 – Jan 2018

📄 PUBLICATIONS

TIVAF: Tourism-Institutional Value Appropriation Framework

Type: Digital Tool / Methodology

Date: 2025

Description: An open-source analytical framework developed to codify and compare the narrative and regulatory elements of terroir-based appellations (e.g., Priorat DOQ, Brunello di Montalcino DOCG, etc). Designed for heritage and policy researchers.

- *Link:* <https://gioma593.github.io/tivaf/>

Wine labeling in Mělník wine subregion and self-identification towards cultural heritage.

Diplomová práce, vedoucí Hajdinová, Eva. Praha: Univerzita Karlova, Filozofická fakulta, Ústav světových dějin, 2023.

- Awarded mobility research period to conduct fieldwork and analysis on the Priorat DOQ wine region.
- Investigating the intersection of heritage identity, terroir regulation, and sustainable economic practices within a UNESCO-recognized cultural landscape.
- Collaborating with the GRATET research group (Anàlisi Territorial i Estudis Turístics) on regional development projects.

Research Intern

Stephen and Peter Sachs Museum – Missouri Botanical Garden

St. Louis, USA

Feb 2022 – Dec 2023

- Contributed research on cultural heritage and historical narratives for upcoming museum exhibitions.
- Supported curatorial team with archival analysis and interpretive planning.

ESL Teacher & International

Programs Consultant

IF Sul de Minas Gerais University

Brazil

Jul 2019 – Aug 2020

- Designed Spanish language instruction for academic and professional contexts.
- Advised on international cooperation and student mobility initiatives.



AWARDS

- **NextGenerationEU Ph.D. Scholarship** (NRRP - Italy) | 2023–2026
- **Erasmus Mundus Joint Master Degree Scholarship** | 2021–2023



LANGUAGES

Spanish



Portuguese



English



C2 (Listening, Reading, Writing, Spoken Production, Spoken Interaction)

French



C1 (Listening C2, Reading C2, Writing C1, Spoken Production C1, Spoken Interaction C1)

Italian



C1 (Listening, Reading, Writing, Spoken Production, Spoken Interaction)



SKILLS

Technical & Analytical:

- R, RStudio
- Development of custom analytical frameworks (TIVAF)
- Orbis Europe data analysis
- QGIS (basic level)

Digital & Design:

- Microsoft Office Suite
- Adobe Photoshop (basic elements)
- Social Media Management

AI Research & Synthesis

Perplexity (Academic/Deep Research), DeepSeek (Reasoning & Code), GPT-4 (Generative Workflows).

Information Retrieval

Advanced prompt engineering, fact-checking AI outputs, source verification, and copy edit.



WEBSITES

Personal Website: <https://about.me/gioma>

TIVAF Project: <https://gioma593.github.io/tivaf/>